

For Immediate Release

ZCB Hosts First Ambassador Scheme Annual Reception

Nearly 1,000 student ambassadors appointed to spread low carbon message

Hong Kong • 23 April 2014 – The Construction Industry Council (CIC) and ZCB – the first zero carbon building in Hong Kong, hosted the first “ZCB Ambassador Scheme” Annual Reception today at the ZCB in Kowloon Bay. The Annual Reception appointed new ZCB Student Ambassadors and commended the current ones for their efforts in practicing and promoting the low carbon lifestyle message throughout 2013. It was also an opportunity to express thanks to all Professional Ambassadors for their significant contributions during ZCB training and activities.

ZCB launched the “Ambassador Scheme” in December 2012. The Scheme aims at empowering young people with the skills, knowledge and confidence in environmental protection, and motivating them to take control of their own carbon footprint in order to help make changes at home, at school and in society to build a low carbon community together. The “ZCB Ambassador Scheme” targets both students and relevant professional communities. As the Commander of the ZCB Ambassadors, Mr. Paul CHAN, Secretary for Development, will continue to lead fellow ambassadors to spread the ZCB message of low carbon and sustainable living to the community.

“We are living on a planet with limited natural resources, which will soon be used up. ZCB has been advocating a low carbon and sustainable lifestyle in Hong Kong. Therefore we set up this “ZCB Ambassador Scheme” to educate the young generation and promote a low carbon and sustainable lifestyle among Hong Kong students, hoping to contribute against climate change and to ensure we consume natural resources sustainably. Through participating in the training and activities, we expect the Student Ambassadors to develop environmental friendly habits and motivate others to reduce carbon emissions, and ultimately join us to make the city a greener place to live for generations,” said Mr. YU Wai-wai, Chairman of ZCB during his speech.

The “ZCB Ambassador Scheme” received an overwhelming response from students this year. Up to the end of March 2014, nearly 1,000 students had enrolled in the “ZCB Student Ambassador Scheme”. After the official appointment, under the guidance and support of the Honorary Ambassadors and Professional Ambassadors, the Student Ambassadors will actively acquire knowledge and undergo training in low / zero carbon building design and technologies through attending talks related to environmental protection or carbon reduction. In addition, we encourage students to organise and

participate in various school campaigns or community activities about environmental protection to spread the message of low carbon living.

Enrolled in the “ZCB Student Ambassador Scheme”, five students from Wa Ying College and Yan Chai Hospital Law Chan Chor Si College were awarded commending their contributions of service during ZCB activities and as tour guides throughout the year. The awards were presented to them during the “Ambassador Scheme Annual Reception”. They shared their personal experiences and encouraged the newly appointed Student Ambassadors to actively adopt and promote the low carbon living messages in order to build a low carbon and sustainable city.

YIP Wai-yan from Wa Ying College said, “I am delighted to become a ZCB Student Ambassador as I have been conscious about the environment since I was small. I hope to reduce my own carbon emissions and contribute to saving the Earth. Since participating in the Student Ambassador Scheme, I joined in the “SB13 HK Regional Conference – Welcome Cocktail” to introduce ZCB’s features to professionals and industry leaders from various countries. This widens my horizon and social circle, enhances my leadership and presentation skills, which allows me to further promote ZCB’s messages to the community.”

The ZCB Student Ambassadors are required to implement and record their environmental activities, comply with the “Carbon Code of Practice”, familiarise themselves with “One Planet Living’s Ten Principles” and apply them in their daily lives to accumulate carbon points. The Student Ambassadors will receive awards once they have earned a certain number of carbon points for their activities.

In addition, ZCB has set up the “ZCB Professional Ambassador Scheme” and invited engineers, architects, surveyors, environmentalists, and other professionals to be volunteers. They undergo training to learn more about ZCB and help promoting the eco-building design and technologies through providing trainings to Student Ambassadors. At this year’s “Ambassador Scheme Annual Reception”, Mr. Tony IP, Professional Ambassador was awarded for his contributions and efforts in assisting guided tours, training sessions and ZCB events, and helping promote low carbon living throughout the year.

For further details about ZCB Ambassador Scheme, please visit
<http://zcb.hkcic.org/Eng/Contribute/Ambassador/schemedetails.aspx>

Photos Download:

<https://passit3.hkstrategies.com/pickup.php?claimID=Gifgbcf68AYdwjqH&claimPasscode=GnuwwmDKbD8Xahkm>

(The link will be expired on 5 June 2014)



Photo 1: Mr. Paul CHAN, Commander of ZCB Ambassadors, Secretary for Development, Mr. LEE Shing-See, Chairman of the CIC and Mr. YU Wai-wai, Chairman of ZCB chit chat with the ZCB Student Ambassadors.



Photo 2: Welcome Remarks by Mr. YU Wai-wai, Chairman of ZCB



Photo 3: Opening Remarks by Mr. Paul CHAN, Commander of ZCB Ambassadors, Secretary for Development



Photo 4: (From left to right) Dr. Guiyi LI, Director of ZCB, Ms. Salenda LAU, ZCB Board Member, Mr. YU Wai-wai, Chairman of ZCB, Mr. Paul CHAN, Commander of ZCB Ambassadors, Secretary for Development, Mr. LEE Shing-see, Chairman of the CIC, Mr. Peter CHENG, ZCB Board Member and Mr. Christopher TO, Executive Director of the CIC officiating the ZCB Ambassador Scheme Annual Reception.



Photo 5: Group Photo of Officiating Guests and ZCB Honorary Ambassadors



Photo 6: Group Photo of Officiating Guests and ZCB Professional Ambassadors



Photo 7: Mr. Paul CHAN, Commander of ZCB Ambassadors, Secretary for Development presents Annual Award to Professional Ambassador Mr. Tony IP for his contributions and efforts in assisting guided tours, training sessions and ZCB events, and helping promote low carbon living throughout the year.



Photo 8: Mr. Paul CHAN, Commander of ZCB Ambassadors, Secretary for Development presents Annual Awards to Student Ambassadors YIP Wai Yan and LEUNG Yee Ting for their contributions of service during ZCB activities and as tour guides throughout the year.

About the Construction Industry Council

The Construction Industry Council (CIC) was formed on 1 February 2007 under the Construction Industry Council Ordinance (Cap. 587). The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, provide training and registration for the construction workforce and serve as a communication channel for Government to solicit advice on all construction-related matters.

Please visit www.hkcic.org for further details.

About ZCB

Developed by the CIC in collaboration with the Hong Kong Government, ZCB is Hong Kong's first zero carbon building. It aims to showcase the state-of-the-art eco-building design and technologies to the construction industry locally and internationally and to raise the community's awareness of low carbon living. It serves as a platform for the construction industry to share knowledge and expertise in low carbon building design and technologies, and provides the public with a greenery leisure space for enjoyment.

Guided tours of ZCB can be booked online. For further information, please visit <http://zcb.hkcic.org>.

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