

## FOR IMMEDIATE RELEASE

### **Construction Industry Council ZCB Lunar New Year and Spring Festival Make Your New Year Wishes by Recycling Red Pockets**

Hong Kong • 6 February 2013 – The ZCB of Construction Industry Council will bring about an innovative approach to new year wishing to the public during the Lunar New Year. What do you do with used red pockets? In fact, red pockets can be reused as a “green” wishing card to celebrate the Lunar New Year.

“Green Wish” Wishing Board (“Wishing Board”) will be erected on Sunday, 10 February 2013 in the outdoor landscape area of the ZCB. Members of the general public are welcome to write blessings or wishes for the coming year on the used red pockets, and hang them on the Wishing Board. The red pockets will be reused as wishing cards.

#### **Opening details of the Wishing Board are as follows:**

Date: Sunday, 10 February 2013  
Time: 7:00am to 8:00pm  
Location: Outdoor Landscape, ZCB  
8 Sheung Yuet Road, Kowloon Bay, Kowloon, Hong Kong  
Fee: Free of charge  
Note: Please bring used red pocket envelopes  
(Creased red pockets are welcomed)  
Indoor Exhibition Area closed from 10 to 13 February 2013

Mr. YU Wai-wai, Chairman of the ZCB said, “At the beginning of this Lunar New Year, we encourage members of the general public to celebrate the festive season while contributing to environmental protection. We hope the public cherishes the resources we have through this campaign, so that we can promote a better living environment.”

Apart from the Wishing Board, a recycling bin for collecting used red pockets is also available at the ZCB during the festive season. This will remind members of the general public the importance of environmental protection. The red pockets collected will be arranged for recycling.

### **About the Construction Industry Council**

The Construction Industry Council (CIC) was formed on 1 February 2007 under the Construction Industry Council Ordinance Cap. 587. The CIC consists of a chairman and 24 members representing various sectors of the industry including employers, professionals, academics, contractors, workers, independent persons and Government officials.

The main functions of the CIC are to forge consensus on long-term strategic issues, convey the industry's needs and aspirations to Government, provide training for construction workforce and serve as a communication channel for Government to solicit advice on all construction-related matters.

To learn more about the CIC, please visit website <[www.hkcic.org](http://www.hkcic.org)> for further details.

### **Media Enquiries**

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**(Please refer to the attachments on P.3)**

## Attachment 1: Location Map of ZCB



## Attachment 2: “Green Wish” Wishing Board is located here



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